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Elevation Exhibits Premier's New Exhibit for Millipore Corporation

3/27/2008 - Elevation Exhibits in Shrewsbury, Massachusetts, was awarded a new 30x50 custom exhibit for Millipore Corporation that premiered at PittCon in New Orleans in early March. Millipore is a leader in the Life Science Industry, providing technology, tools and services for bioscience research and biopharmaceutical manufacturing.

The Elevation team worked closely with the client to design an innovative and exciting canvas for the new marketing and branding campaign of Millipore, choosing rich ebony wood laminates with softer accents and multiple uses of their new color pallet. Elegant lighting throughout, including several halo and rear illuminated logos, brings the structure to life while Millipore's products are highlighted on each of the sleek cabinets. Large double-sided lightbox elements support the custom product displays.

Elevation Exhibits is a full service custom exhibit company. For more information, go to www.elevationexhibits.com.

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