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Elevation Exhibits Adds Staff

COLUMN: Business People

Elevation Exhibits of Shrewsbury announces two staff additions.

Lisa A. McGinnis of Shrewsbury joins the firm as account manager. She was previously sales assistant and account manager for The Exhibit Source. Before that, she was marketing manager for Capitol One Healthcare Finance and marketing specialist at Top Layer Networks.

Misa Grikschat of Hudson has been hired as a graphic designer. She was previously a graphic designer with ASRI advertising agency. She received a bachelor's degree from Michigan State University.